

## ULTRA ACCESS Economic Writing / "Keeping it Simple"

When writing documents, why add more text and wording than you need to?

**Economic Writing** is a critical skill for those who create and add input to various documents, like Risk Assessments, Tool Box Talks, Safety Policies Employment Contracts, etc, like for instance, those who work in Safety, Legal, Management or Consultancy roles, among others.

Unlike literary / novels or journalism, **Economic Writing** emphasises a clear directive, precision, and a logical structure to its text.

There is however a fine line between writing too little and too much, with the writer needing to explain what information they are trying to convey to their chosen demographic / audience as directly as clearly and possible.

Very much like how **ULTRA ACCESS** manages to fit all our desired information within these single-page Publications - its taken time and practice, but it is doable.

**Think of it as giving directions to a stranger... you want them to be clear and concise, but also you do not want to be confusing or indecisive.**

The quickest route to anything is a straight line, after-all.

Another thing to consider, is that if you are writing things like **RAMS**, for example...

You want those RAMS you are writing, to be read and understood by those who need them and without being a chore, yes?

Well, having a basic understanding of **Economic Writing** would be a handy way to ensure your operatives safety, as well as not wasting up too much time - when that time could be spent on other activities and tasks.

### In short:

Nobody wants to read through pages of endless dialogue...

... unless of course, you WANT your documents to be tedious to read through, which is a completely different thing altogether, and maybe a Publication for another day.

**Structure, Content**, a clear **Objective**, as well as **Planning** and **Execution** of the of what you want to say within whatever documents you are creating, is the best way to plan to write economically.

**SCOPE** what you want to relay to others through your writing.

Too much time is wasted on things that can be described with much less words, and ultimately, time is by far our most precious commodity, its worth far more than money and it should be spent wisely.

**You're NEVER getting that lost time back...**

